

Scottsdale

On the Move



A PASSION FOR GREAT PLACES®

SCOTTSDALE BY THE NUMBERS

Median Age | Bachelor's Degree* Arizona

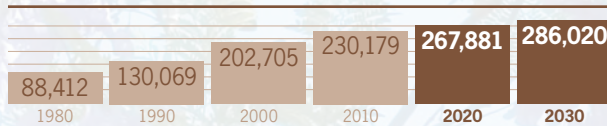
45.4 | **51%** **25%**

*Bachelor's OR Higher

Median Household Income | United States

\$83,969 **\$70K**

POPULATION GROWTH AND PROJECTIONS



Source: Arizona Department of Economic Security, Maricopa Association of Governments; Sites USA 2010.





Where you live ultimately
influences *how you live*.
It's no wonder so many choose
the allure of Scottsdale.

A city in motion tends to stay in motion. While millions of visitors come to experience the best in art, sports, special events and the natural beauty of the Sonoran Desert, residents stay for so much more. That's because in Scottsdale, high-performing schools, rich cultural amenities and unique recreational opportunities creatively blend together to inspire a sophisticated lifestyle for families and businesses. It's a compelling area of the region where everything is trending upward. **Scottsdale is on the move.**



Location matters.
Everything you could want
is here in one place.
Except the status quo.

Scottsdale Fashion Square
Photo: City of Scottsdale



Arabian Horse Show
Photo: Osteen-Schatzberg,
Wendy Peterson



Private Golf, Silverleaf

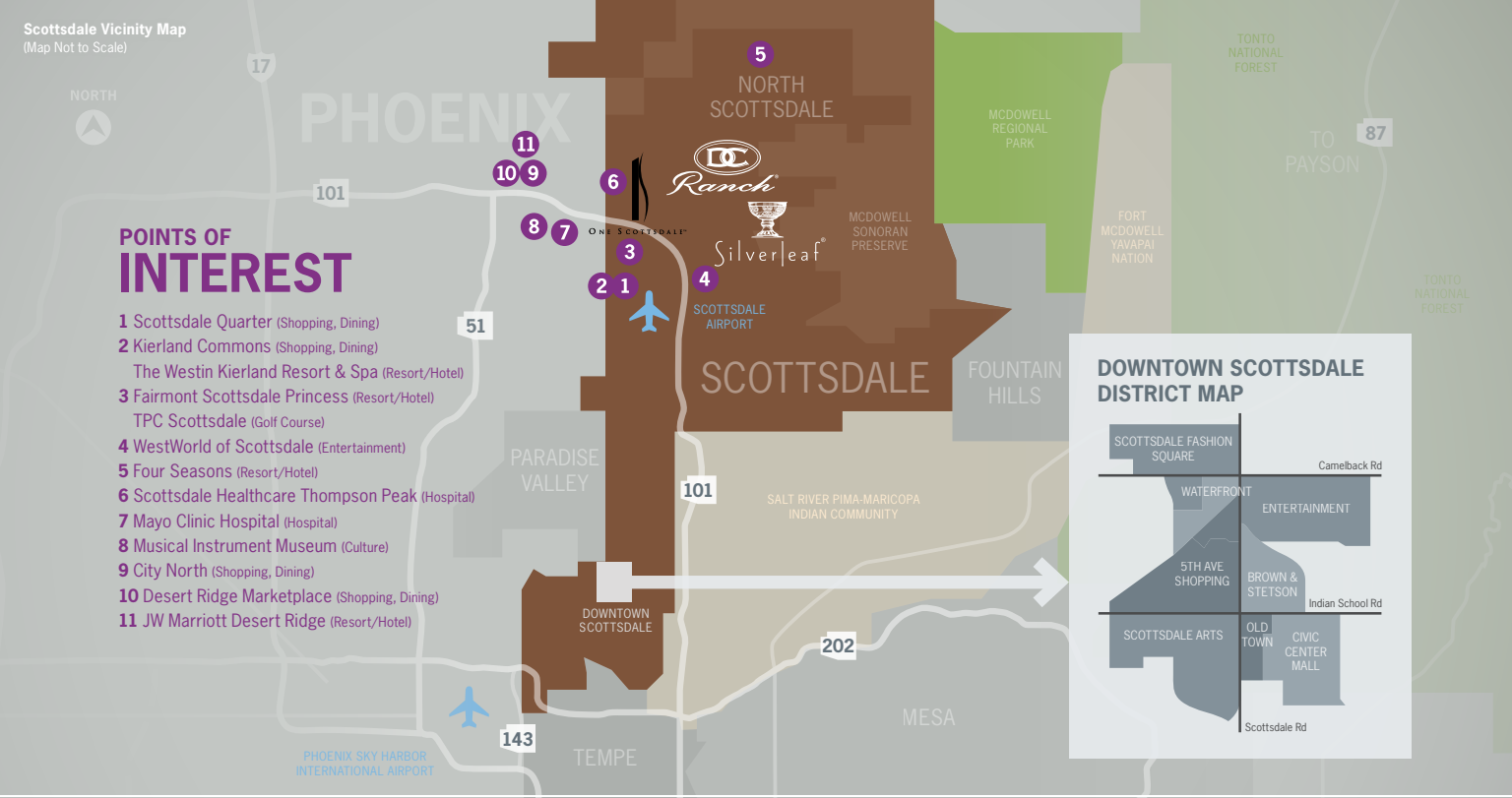


Location. Location. Location. Named as a best place to live and work, it's no surprise to learn that Scottsdale offers a business-friendly environment. Not only has the City's progressive leadership kept taxes low for both families and corporations, it has frequently been honored as a well-run city. Scottsdale's AAA bond rating and strategic investments in infrastructure and community amenities continue to draw new residents and businesses to move the economy forward.

The booming Scottsdale Airport transports more than 10,000 passengers each year and is one of the busiest single-runway facilities in the nation. Private hangars offer immediate access to private and charter flights available for those looking to take off.

Scottsdale Highlights

- › *Parenting Magazine*, **Top 10 Best Cities**
- › *Golfweek Magazine* ranked 6 courses in their **Top 25 Best Golf Courses You Can Play**
- › *Bloomberg* named *Scottsdale* **4th Best City in the U.S.**
- › *Business Insider*, **6th Safest City in the U.S.**
- › *MSN Money*, **#1 Spot for Retirees**
- › *24/7 Wall St.* ranked *Scottsdale* **Number 10 in Best Run Cities in the Country**
- › *Livability.com* named *Scottsdale* **Most Romantic City**
- › *AmericanStyle* ranked *Scottsdale* **Top 25 Arts Destination**
- › *Bestplaces.net*, **Top 10 Fiscally Fit City**



Scottsdale Airport
Photo: Noble Studios



McDowell Sonoran Preserve
Photo: City of Scottsdale



The Westin Kierland Resort & Spa



Scottsdale means business. Scottsdale Airpark, the second-largest employment core in Metro Phoenix, continues to attract major corporations to the area due to its accessible location and its availability to a high-quality labor pool.

Labor Force

- > **51,000±** employees work in the Scottsdale Airpark
- > **300,000+** work within minutes of the center of Scottsdale
- > **44% of labor force** are professional, managerial, business or financial operations employees

City Benefits

- > Offer expedited review and approvals
- > Maintains AAA bond rating from all major agencies
- > Performance-based tax rebates are available

MAJOR EMPLOYERS SCOTTSDALE January 1, 2014

SELECTED MAJOR EMPLOYERS

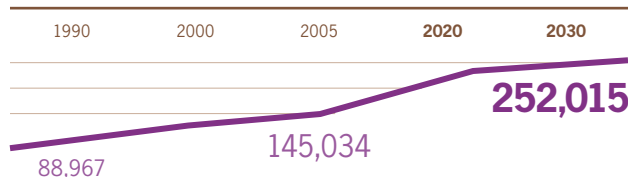
Dial/Henkel Corporation
Discount Tire
Fender International
Fidelity Investments
General Dynamics
Go Daddy Group Inc.
JDA Software

Meritage Homes
PF Chang's
Scottsdale Lincoln Health Network
Taser International
Vanguard Group
Waste Management

Major Corporate Headquarters

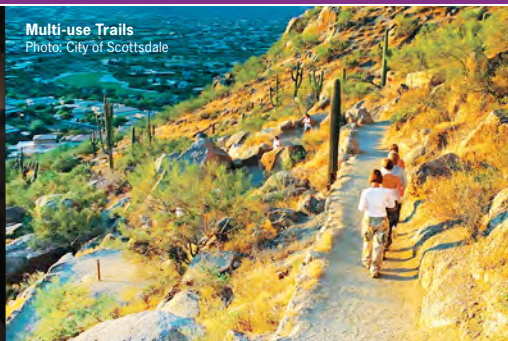
35
Major Employers
2,000

JOB GROWTH PROJECTED Source: Arizona Workforce Informer



One Scottsdale™

Businesses and residents move here simply because *life moves here.*



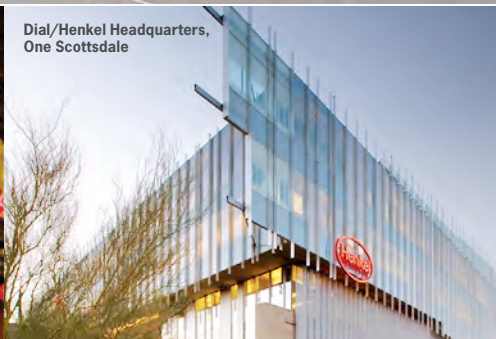
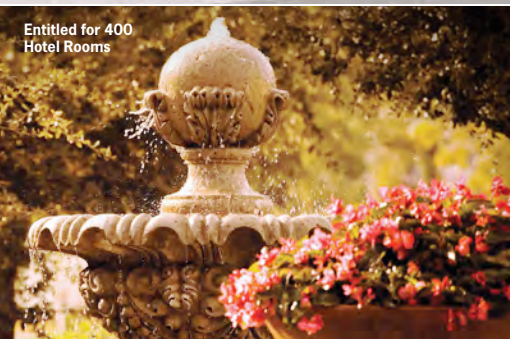
The McDowell Sonoran Preserve *is a crown jewel of Scottsdale and is the nation's largest urban preserve, stretching over 30,000 acres.*

Within miles of One Scottsdale, *residents will experience internationally acclaimed events, including the Waste Management Phoenix Open, Major League Baseball's Cactus League Spring Training, the Barrett-Jackson Car Auction, the Scottsdale Arabian Horse Show, and Celebration of Fine Arts.*

North Valley's premier address is in Scottsdale.

One Scottsdale offers businesses and residents the most prestigious location in all of Scottsdale. This mixed-use community will bring together retail, residential, hotel and Class-A office space to create a wide range of vibrant and exciting life experiences.

The Dial/Henkel North American Corporate Headquarters, focusing on innovative design and inviting work spaces, anchors this 110-acre community. Jefferson at One Scottsdale's 750-unit, multi-family luxury community meets the growing demand for upscale housing in the submarket. Convenient to the Scottsdale Airpark, Phoenix Sky Harbor International Airport, fine shopping, dining and affluent neighborhoods, One Scottsdale will serve as the year-round destination for businesses, residents and visitors seeking an inspiring lifestyle.



ONE SCOTTSDALE COMMUNITY BY THE NUMBERS

As of December 1, 2013

Entitled Total Square Feet (Non-residential)

1,800,000

Median New Home Price

\$716,000

Total Acres

110

Entitled Residential Units

1,100

Entitled Hotel Rooms

400

Median Household Income*

\$116,000

*Within 3-mile radius of One Scottsdale

The perfect partnership. Scottsdale's *premier location*, built by Arizona's *premier developer*: DMB.



*Founded in 1984, DMB is a diversified real estate and land development company with a distinguished track record of **creating profit and value** for our real estate and investment partners.*

Profit. Partnership. Legacy. Fun. *These are the foundations upon which DMB creates communities that enrich the quality of life today and in the future.*

A passion for great places. As community builders, we take our responsibility seriously. DMB is focused on creating lasting, collaborative partnerships. Dedicated to innovative and responsible planning, we commit ourselves to building authentic communities where people and businesses will thrive for generations.

- Primary **residential** and **resort/recreational** communities
- Signature **commercial** properties
- **Mixed-use** developments
- High-quality **country clubs, health clubs and spas**



Transforming extraordinary land into legacy communities. We work to ensure that each DMB community is driven by its own vision. Our communities use a combination of unique design and programming, offering a vitality and energy that differentiates us from the rest. Our goal is to create great places that live well over time.

➤ *Experience DMB's Speed and Agility*

Our unique land use entitlements offer unparalleled flexibility, allowing our communities to rapidly adapt to the changing marketplace over time. From purchase, to planning, to construction, businesses who choose a DMB community can develop and build quickly. This proven track record is what sets DMB apart.

**SELECTED SPEED AND AGILITY CASE STUDIES:
GREATER METRO PHOENIX**

180 A nationally renowned charter school opened a new **4-acre campus** in **under 6 months**, from the initial land purchase to the first day of school.

365 In **under 1 year**, an international high-tech manufacturer completed its purchase of 80 acres, built, then opened its **1.3M-sq.-ft. facility**.

ONE SCOTTSDALE AERIAL VIEW

July, 2013

Photo: Nathan & Associates, Inc.



ONE SCOTTSDALE™

OneScottsdale.com

SELECTED HIGHLIGHTS

COMMUNITY

- 1 Dial/Henkel North American Corporate Headquarters
- 2 Future Commercial
- 3 Jefferson on Legacy
- 4 Jefferson at One Scottsdale
- 5 Future Commercial/Hospitality

VICINITY

- 6 Discount Tire Corporate Headquarters
- 7 Scottsdale Healthcare Thompson Peak
- 8 Grayhawk
- 9 DC Ranch
- 10 Silverleaf

Work hard. *Play even harder.*

Scottsdale residents are making lifestyle their number one business.



Private Spa at Silverleaf



LOVE Sculpture, Civic Center Mall
Photo: City of Scottsdale



Kierland Commons
Photo: Haute Photography

Let us move you *to a destination that's full of amenities and activities for everyone. Now is the time to move your business to a market that's moving forward.*

Contact us today to relocate your business quickly **in Scottsdale.**

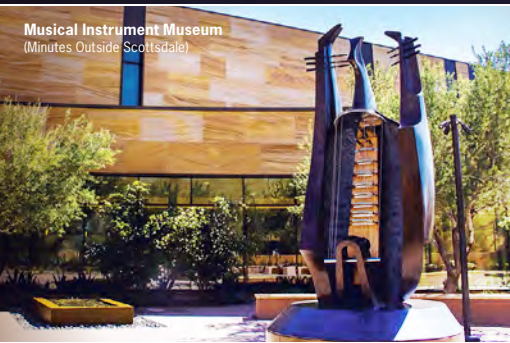
"For nearly 30 years, DMB has been one of our most engaged employers in Scottsdale. Their flagship communities, **DC Ranch** and **Silverleaf**, set a new standard in the metro Phoenix area for master-planned communities. Now, as they develop their mixed-use community, **One Scottsdale**, we are looking forward to another destination for commerce, lifestyle and entertainment."

Rick Kidder
President and CEO, Scottsdale Area
Chamber of Commerce

Scottsdale Airport
Photo: Noble Studios



Musical Instrument Museum
(Minutes Outside Scottsdale)



Barrett-Jackson



Tour de Scottsdale



Hole 13, The Country Club at DC Ranch







OnTheMove.dmbinc.com

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